

TCI SCS Participated as Delegates at 4th Chennai Retail Summit, 2015

CHENNAI RETAIL SUMMIT (CRS 2015)



Date: 25th November-2015 | Venue: Hyatt Regency, Chennai

Collaboration and Aggregation for Customer Experience Management

4th Annual Chennai Retail Summit was held at Hyatt Regency, Chennai on 25th November, 2015. Organized by Retailers Association of India (RAI), the summit concentrated on developing the expertise and resources required to transform the typical interaction channels with the customers in order to improve the customer experiences. Various topics were discussed during the summit that dealt with the

improvement in Retail Sector and related experiences. Key session discussed the following:

- Technology redefining Retail
- Contemporary Customer Centricity
- Traditional Values, Modern Ways: How to progress brands
- Storm Session on what RAI can do to improve the

current scenario and how the member come useful for the same.

TCI SCS also participated as the delegates in the summit. Mr. Rajendra Sharma – AVP, TCI SCS and Mr. Sanjeev Mishra – Executive Logistics, TCI SCS participated as the delegates.